



January 9, 2018

## Northwood Hospitality Appoints Paul Burke as Area Vice President, Florida & General Manager, Naples Grande Beach Resort



**NAPLES, FL (January 9, 2018)** - Northwood Hospitality is pleased to announce the appointment of Paul Burke as both Area Vice President of Florida, as well as the new General Manager of Naples Grande Beach Resort. In this new role, Burke will oversee ongoing performance of three of Northwood's properties – Cheeca Lodge & Spa, Tranquility Bay Beach Resort, and Naples Grande Beach Resort, where he will also act as General Manger.

With over 35 years of industry experience, Burke joins the Northwood Hospitality team from the Atlantis Paradise Island Resort where he served as President and COO. From 2011 to 2016, Paul was responsible for 12 divisions spanning a 4,000-room mega resort with more than 41 restaurants/bars, 200,000 square feet of meeting space, a casino, golf course, entertainment complex, waterpark, and aquarium *otelHHHo*. Burke's additional hotel experience includes executive leadership roles at Noble Investment Group, Interstate Hotels and Resorts, Starwood Hotels, and ITT Sheraton Corporation.

"We are delighted to welcome Paul to the Northwood Hospitality team. His leadership and vast resort experience will help further elevate our resorts in Florida" said Javier Rosenberg, President of Northwood Hospitality.

In his role as General Manager of Naples Grande Beach Resort, Burke will oversee day-to-day operations of the independent lifestyle resort and its 474 guestrooms, ensuring ongoing initiatives and activations are aligned with Northwood Hospitality standards, bringing fresh innovative ideas to the property and creating exciting new opportunities both on a local and national level.

As Area Vice President, Burke will also provide his guidance and support to Cheeca Lodge & Spa in Islamorada, Florida, scheduled to reopen in March 2018, and Tranquility Bay Beach Resort in Marathon, Florida.